



RXP SERVICES LIMITED

ABN 30 146 959 917

Release to Australian Stock Exchange

8 October 2013

RXP Announces Strategic Alliance with ServiceNow

RXP Limited is pleased to announce that it has formed a Strategic Alliance with ServiceNow to jointly deliver business transformation services, with a particular focus on the emerging Enterprise Service Management (ESM) market.

As “the enterprise IT cloud company”, ServiceNow has established itself as preeminent in the business of transforming IT by standardising and globalising IT service relationships and creating a single system of record that everybody in IT consults, interacts with and reports on.

Equally, within the Asia Pacific region, RXP has a long history of enabling business transformation through innovative technology programs. In particular, over the past three years RXP has been developing a reputation for successful business transformation and ESM programs, particularly in financial services, field services and professional services areas.

This strategic alliance brings together the key strengths of RXP and ServiceNow which span all aspects of business and technology transformation including strategic planning, business and technology architecture, platform implementation and support, organisational change management and ICT governance.

Jimmy Fitzgerald, Vice President of Global Services and APJ Sales said:

“Service automation is becoming an essential strategy for reinventing how IT works in the enterprise. RXP has demonstrated its value in helping drive successful service automation deployments.

As more companies across the Asia Pacific region discover the power of service automation for managing service relationships and transforming business and IT, we are looking more and more to innovative and influential partners such as RXP who can help us deliver on the amazing promise of our platform”.

For personal use only



Ross Fielding, CEO and Managing Director of RXP noted:

“Our business is about bringing clever thinking to our work with clients and partners. ServiceNow forms a cornerstone of our newly established Enterprise Service Management Practice, further enabling us to drive EBIT improvements for our clients and raise the bar of service delivery and excellence to their customers. We are both investing in growing our market share and reach in Asia Pacific and this joint approach is very encouraging; we are delighted to be working with ServiceNow.”

Any questions relating to this announcement should be directed to Mr. Ross Fielding, Chief Executive Officer +61 3 8256 4855.

RXP SERVICES LIMITED

A handwritten signature in black ink, appearing to read 'Ross Fielding'.

Ross Fielding
Chief Executive Officer
RXP Services Limited
Ross.Fielding@RXPservices.com.au

For personal use only